Newcap Strategic Plan 2020-2022

# Vision

Our vision for our communities are where:

* No one is hungry
* There is decent, safe, sanitary housing for all
* Our jobs provide livable wages; employers understand the importance
* Our residents and visitors are safe
* Full employment for all able and want to work; people have jobs they value and that value them
* Those who need it have access to reliable transportation
* All have affordable access to health and mental health services
* Child care is affordable, available and when parents need it.
* Property values increase so that they generate tax funds to pay for services.
* We are able to attract and retain younger community members

# Mission

**Newcap’s Mission is to move people from poverty to opportunities & economic security and improve communities.**

# Goals 2020-2022

1. **Move to a New building/ies where people want to come to work**

***Success metric***: New Address

1. **Grow unrestricted revenue**

***Success metric:*** Increased unrestricted revenue

1. **Create more affordable housing by building new units and renovating existing units**

***Success metric***: more people housed; more affordable units in the community

1. **Raise awareness of entrepreneurs and policy makers to increase investment in housing and other programs**.

***Success metric:*** more support and recognition

1. **Educate community about Newcap**

***Success metric***: increased volunteers, increased individual/corporate giving

**Additional Non-prioritized Goals**

Others:

* Newcap cecome an Agency of Excellence in 2022
* Build our staff leadership bench
* Create a volunteer program starting with a Vista at the food pantry, create and publish our long list of additional opportunities
* Create community in all building projects to create a better quality of life and to attract and retain younger community members
* Create a Young Professionals organization for volunteers, board development, and fundraising with the assistance of a Vista
* Provide access to transportation by making car ownership affordable.
* Create an apprenticeship program to equip people for quality jobs